# **Program Ad Order Form**

The Palm Harbor Middle School Drama Club invites friends, family, and community businesses to support the 2025 spring musical, Annie Jr., through advertising space in the program booklet.

Artwork submitted should be BLACK & WHITE or GRAYSCALE (except outside back cover) and sent as a PDF, JPEG, GIF, or PNG file emailed to Mrs. Feinman: <a href="mainto:feinmanr@pcsb.org">feinmanr@pcsb.org</a>. Please put **Annie Jr** in the subject line of your email. Do not send a Word document or MS Publisher file as it may not end up looking like you intended if we don't have the fonts you used -- use the "save as" feature and select "pdf" as the file type to assure your layout is submitted the way you want it. You will receive a confirmation e-mail once processing and formatting begins. If submitting a text-only ad that you would like us to format, type the information in the email. Please send ad artwork in the appropriate dimensions listed or they may be reformatted to fit the requested size and may not look the way you expected.





#### Ad dimensions are as follows:

Full Page: 4.5"w by 7.5"h Half Page: 4.5" w by 3.75"h Quarter Page: 2.25"w by 3.75"h

#### **Ad Prices:**

Quarter Page Black & white or grayscale (\$25) Half Page Black & white or grayscale (\$50) Full Page Black & white or grayscale (\$100) Inside Front Cover Black & white or grayscale\*(\$150) Inside Back Cover Black & white or grayscale\*(\$150) Outside Back Cover Color\* (\$200)

Ads submitted in the incorrect size will be resized to fit the listed dimensions. Checks can be made payable to Palm Harbor Middle School Drama Club.

\* Ads placed in order of arrival.

### Payment can be mailed to:

Palm Harbor Middle School Drama Club C/O Drama Ad 1800 Tampa Road Palm Harbor, FL 34683

ARTWORK AND PAYMENT MUST BE SUBMITTED BY NO LATER THAN <u>APRIL 24th</u>, to assure enough time for layout, proofing, printing, and handling. Anything received after that date is not guaranteed to be included in the program.

### In your email please include:

First Name and Last Name Email Name and grade of your student or student selling the ad Ad type: Full page Half Page Quarter Page

# **Examples:**



Quarter page ad

Half page ad



Congratulations to the cast & crew! Westfallen Orthodontics S <u>ydney</u> T <u>alented</u> A <u>wesome</u> R <u>eally cute</u>!!

BREAK A LEG, OLIVIA!
WE LOVE YOU TO
INFINITY AND BEYOND!
WE'RE SO PROUD OF YOU!

LOVE, MOM, DAD & EVAN

